



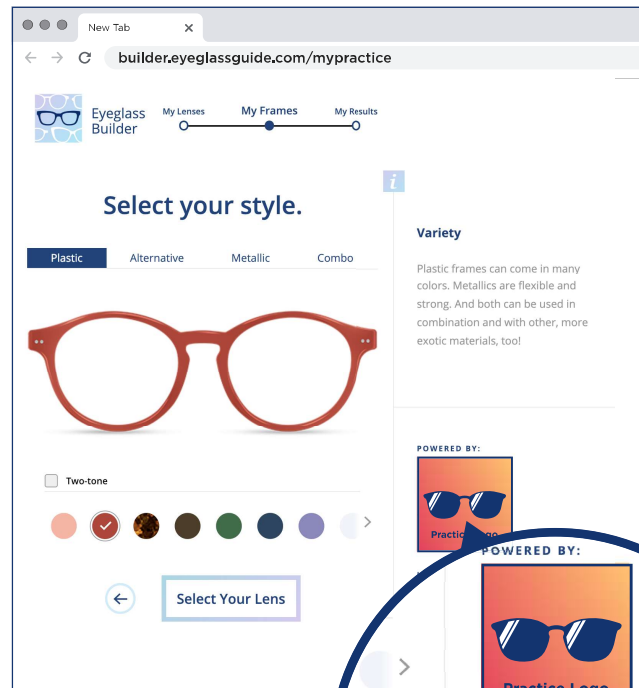
Introducing Eyeglass Builder

An engaging marketing tool for your patients

Eyeglass Builder is an interactive, online experience that you can include on your site and share on social media. Patients are asked about their vision needs, lifestyle and eyeglass style preferences, capturing results that can be brought to their appointment or emailed directly to your practice.

Your personalized Eyeglass Builder is just a few clicks away. Within minutes, you'll have a custom URL that features your logo and practice information.

It's a helpful, easy-to-use tool that engages everyone and makes you look good too.



Your practice information here

Get Your Branded Eyeglass Builder



1

Go to www.eyeglassguide.com/create



2

Click "Create a New Site" and follow the steps



3

Customize your practice information



4

Share your custom URL with your patients

See the experience: builder.eyeglassguide.com Build your own: eyeglassguide.com/create