

**Introducing a
superior way to
see the world.**



**Transitions®
Signature™ VII**

With *Chromea7™* technology.



Life well lit.™

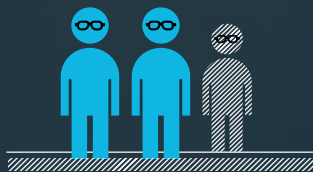


Transitions® Signature™ VII

More **responsive** to UV
in more situations.



Transitions® Signature™ VII lenses replace Transitions® VI lenses as the optimal lens for maximum indoor clarity and responsiveness to UV outdoors. They offer full clarity indoors and just the right amount of tint outdoors. *Transitions Signature VII* lenses are:



Preferred 2 to 1
over *Transitions VI* lenses.

What makes them **better**?

**Our new
technology**

Chromea7™
Technology 

A true molecular breakthrough, this exclusive dye formulation allows the lenses to be more responsive in more lighting conditions across all temperatures. *Transitions Signature VII* lenses are:

More reactive to
indirect sunlight.



More reactive to
get even darker
on hot days.



The perfect opportunity to **convert clear lens wearers.**

Transitions® Signature™ VII lenses are rated better by clear lens wearers.



8 out of 10 prefer to clear lenses

Revolutionary testing for a revolutionary product.

We developed **Transitions Signature VII lenses** using a new proprietary methodology - Life360™ - representing various temperatures, weather conditions and geographies.

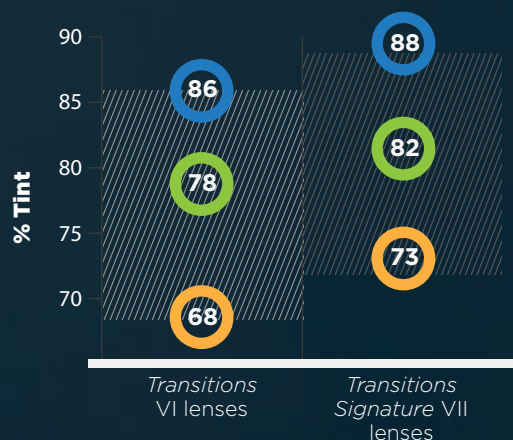
The result is lenses that are darker across an even wider variety of conditions.



Over 200 different real-life conditions



REAL WORLD MEASUREMENTS



16% more reactive in all wearer positions

- Facing the sun no hat
- Away from the sun no hat
- Away from the sun with hat

Let the latest technology help your patients live **Life well lit™**.

	Transitions® Signature™ VII lenses Most responsive, fully clear indoors, just the right amount of tint outdoors.	Transitions® XTRActive® lenses More activation for extra protection, our darkest everyday lenses.	Transitions® Vantage™ lenses Variable polarization for crisper, sharper vision outdoors.
Everyday use	●	●	●
Clear indoors	●		
Slight tint indoors		●	●
Dark outdoors	●	●	●
Variable polarization			●
Activate behind the windshield		●	

Availability:

Transitions Signature VII lenses are available in a neutral, true-to-life gray tint and a contrast-enhancing brown tint.

Lens Type	1.50	1.60	1.67	1.70	1.74	Poly	Trivex®
FSV	●	●	●			●	●
SFSV	●	●	●	●	●	●	●
Progressive	●	●	●		●	●	●
Multifocal	●						

For the most up-to-date product information, education and availability visit TransitionsSignature.com.

Transitions, the swirl and XTRActive are registered trademarks and Chromea7, Life well lit, Transitions Signature and Vantage are trademarks of Transitions Optical, Inc. ©2013 Transitions Optical, Inc. Photochromic performance and polarization are influenced by temperature, UV exposure and lens material.

U14P009