

Do you have what it takes to be a Transitions Change Agent?



The **Transitions**® brand is working with a select group of eyecare professionals - the **Transitions Change Agents** - to help change the **Transitions**® lens conversations other industry professionals are having with their peers and patients.

As a Transitions Change Agent, you will attend the annual Transitions Academy that takes place in Orlando, FL and be asked to complete monthly challenges that involve sharing your thoughts and opinions on social media. Transitions Change Agents will also receive trial pairs of *Transitions* lens products to evaluate and have opportunities to network with other up-and-coming industry leaders like yourself. Apply today by emailing us at customerservice@transitions.com with this completed form attached.



First Name, Last Name

Title

Practice/Company

Address (City, State, Zip)

Preferred Email Address

Preferred Phone Number

Personal or Professional Social Channels



I would be willing to post on my social channels (personal and/or professional) as part of the different challenges I receive as a Transitions Change Agent.

Why do you want to be a Transitions Change Agent?

What is your current opinion of *Transitions* lenses (good and bad)?

What do you hope to accomplish by becoming a Transitions Change Agent?

Are you willing to participate in **at least** 6/12 monthly challenges throughout the year?

Yes No

Are you available to attend Transitions Academy on February 2 - 5 in Orlando, Florida?

Yes No