

## MOVE FREELY IN ANY LIGHT

In a world where change is constant, Transitions® is a source of empowerment for wearers to move freely, thanks to a portfolio of lenses that effortlessly adapt to changing light conditions and is designed to meet modern wearers' needs and expectations.



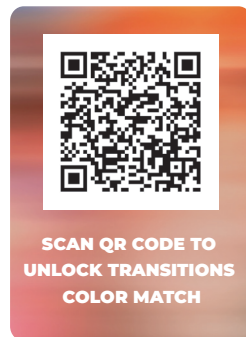
## EFFORTLESSLY EXTRAORDINARY

Pioneers in light modulation, Transitions® is reshaping the future of eyewear.

Our smart dynamic lenses are designed to offer wearers an effortless vision experience, advanced protection from UV rays and blue-violet light filtration indoors and outdoors\*.

## WIDE RANGE OF COLORS FOR ENDLESS PAIRING POSSIBILITIES

Transitions® offers a vibrant color palette of lenses energized by the sun. Elevate your style through colors and personalization. Choose your preferred Transitions® lens and pair it with any frame to create eyewear that is as unique as you.



\*Blue-violet light is measured between 400nm and 455nm (ISO TR 20772:2018). The main source of blue-violet light is the sun.

## WHY CHOOSE TRANSITIONS®?

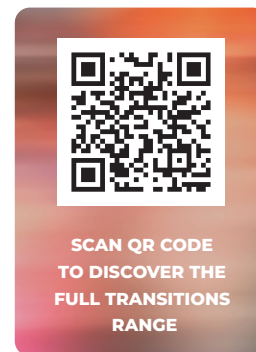
With Transitions® lenses, embrace the future and let the world become your canvas. Light changing becomes your ally rather than an obstacle.

Recommending Transitions® to your customers means offering them a forward-thinking eyecare solution that they can rely on.

## WHICH TRANSITIONS® IS RIGHT FOR YOU?

	LENS TINT INDOORS	LENS TINT OUTDOORS	BLUE-VIOLET LIGHT FILTRATION	UVA + UVB BLOCKING	POLARIZATION
Transitions Gen#S	Fully Clear	Dark	Up to 32% in and 85% out*	100%	NO
Transitions color TOUCH	Subtle tint indoors Gradient or washed	Dark	Up to 51% in and 93% out*	100%	NO
Transitions XTRACTIVE®	Clear indoors with a hint of tint	Extra Dark	Up to 45% in and 86% out*	100%	NO
Transitions XTRACTIVE® POLARIZED®	Clear indoors with a hint of tint	Extra Dark	Up to 45% in and 90% out*	100%	YES

## WANT TO LEARN MORE?



\*Block 100% UVA & UVB rays, darken outdoors and filter 26-51% of blue violet light indoors and 78-93% outdoors across colors tests done on CR39 lenses. Blue-violet light is measured between 400nm and 455nm (ISO TR 20772:2018). \*May not be suitable for low light conditions.

## EMBRACE THE FUTURE WITH TRANSITIONS®



Transitions®, XTRActive® and the Transitions logo® are registered trademarks of Transitions Optical Inc. used under license by Transitions Optical Limited. XTRActive Polarized™, GEN S™ and Color Match™ are trademarks of Transitions Optical Limited. ©2026 Transitions Optical Limited. Photochromic performance and polarization are influenced by temperature, UV exposure and lens material. Transitions Color Touch lenses are not suitable for driving in twilight or at night. Actual lens colors may vary.

# Transitions®

MOVE FREELY

IN ANY LIGHT

Transitions® the Transitions logo and eye to eye logo are trademarks of Transitions Optical Inc. used under license by Transitions Optical Limited. Photochromic performance and polarization are influenced by temperature, UV exposure and lens material. Transitions Color Touch lenses are not suitable for driving in twilight or at night. Actual lens colors may vary.

Transitions®  
GEN S™



Transitions®  
color  
TOUCH™



Transitions®  
XTRACTIVE®



Transitions®  
XTRACTIVE®  
POLARIZED™



## OUR PERFECT EVERYDAY LENS.

Transitions® GEN S™ is ultra-responsive to light, offers a spectacular color palette and provides effortless vision experience.

- Effortless vision
- Long lasting photochromic performance
- Fully clear indoors
- Amazingly fast
- Darkens in seconds<sup>1</sup>
- Blocks 100% UVA & UVB rays. Filters blue-violet light indoors & outdoors<sup>2</sup>

### • 8 BEAUTIFUL COLORS :



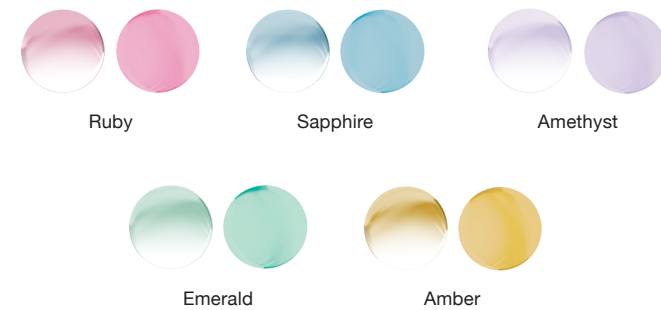
## THE ALWAYS ON TOUCH OF COLOR FOR YOUR EVERYDAY\* ULTRA DYNAMIC LENS.

Designed to enjoy beautiful indoors subtle gradient or washed tint, Transitions® Color Touch™ delivers all-day eye comfort. When outdoors watch it darken and adapt to changing light for effortless vision. Look and feel amazing wherever you are!

- Beautiful soft tints indoors
- Personalize your lens
- Ultra-responsive to light
- Sunlens dark outdoors
- Subtle tint for eye comfort
- Ultimate light protection<sup>1</sup>

### • 10 STUNNING TINTS AT UNACTIVATED STATE IN 2 EFFECTS

#### GRADIENT & WASHED :



#### DARKENING WITH SUN LIGHT LIKE TRANSITIONS® GEN S™

Block 100% UVA & UVB rays, darken outdoors and filter 26-51% of blue violet light indoors and 78-93% outdoors across colors tests done on CR39 lenses. Blue-violet light is measured between 400nm and 455nm (ISO TR 20772:2018). \*May not be suitable for low light conditions. She wears Persol frames (PO0052S) with Transitions® Color Touch™ Ruby gradient lenses. He wears Oakley frames with Transitions® Color Touch™ Ruby washed lenses.

## THE BEST FOR WEARERS WHO ARE VERY LIGHT SENSITIVE OR FREQUENTLY EXPOSED TO BRIGHT LIGHT.

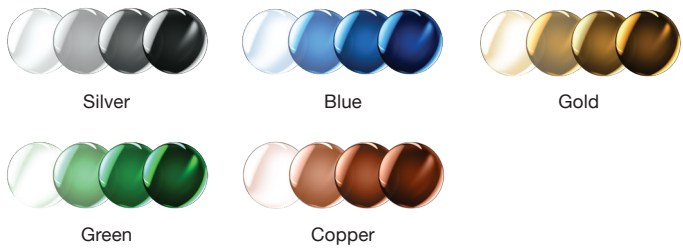
XTRActive® lens delivers the best XTRA darkness & the best XTRA light protection<sup>1</sup> from intense light, both indoors and outdoors and even when you are behind the wheel.

- The darkest in hot temperatures<sup>2</sup>
- The darkest in the car<sup>3</sup>
- Clear indoors with a hint of tint
- Block 100% UVA & UVB rays. Filters blue-violet light indoors & outdoors<sup>4</sup>

### • 3 ICONIC COLORS :



### • BOOST YOUR LOOK EVEN MORE WITH STYLE MIRRORS :



(1) The darkest in hot temperatures & in the car, blocking 100% UVA & UVB and offering the best overall blue-violet light filtration across light situations\* among clear to extra dark photochromic lenses. \*Filtering blue-violet light (between 400 and 455nm ISO TR 20772:2018) among gray lenses with a premium anti-reflective coating.: filtering (i) up to 45% indoors at 23°C, (ii) up to 64% behind the windshield (iii) up to 86% outdoors at 23°C and (iv) up to 83% outdoors at 35°C. (2) Clear to extra dark photochromic category. Polycarbonate and 1.5 gray lenses tested at 35°C achieving <18%T using Transitions Optical's standard testing method. (3) Clear to extra dark photochromic category. Polycarbonate and 1.5 gray lenses tested at 23°C behind the windshield achieving between 18%T and 43%T. (4) Transitions® XTRActive® New Generation filters up to 45% of blue-violet light indoors and up to 86% of blue-violet light outdoors. Tests performed on gray lenses with a premium anti-reflective coating. Blue-violet light is between 400 and 455nm (ISO TR 20772:2018). V Frames by icl berlin®, lenses Transitions® XTRActive® Brown.

## THE BEST FOR WEARERS WHO ARE FREQUENTLY EXPOSED TO BRIGHT LIGHT AND REFLECTIVE GLARE.

Combining the benefits of light intelligent lenses and dynamic polarization, XTRActive® Polarized™ provides your eyes with XTRA protection in any light conditions while delivering sharper vision, vivid colors and a wide field of view outdoors<sup>1</sup>.

- Less Glare with up to 90% polarization efficiency<sup>2</sup>
- Activates in the car<sup>3</sup>
- Clear indoors with a hint of tint
- Blocks 100% UVA & UVB rays. Filters blue-violet light indoors & outdoors<sup>4</sup>

### • 1 ICONIC COLOR :



(1) EcoOptics Limited - Prof. Nicholas Roberts, Quantitative study evaluating the visual benefits of the polarization properties of lenses compared to similar non-polarized lenses, 2019/2020. (2) Based on tests across materials on gray lenses @ 23°C, using ISO 12312-1 standard. (3) Based on tests across materials on gray lenses, achieving transmission below 45% @ 23°C behind a standard windshield. The lens achieves a polarization efficiency of 30% behind the windshield, which is not classified as being "polarized". (4) Transitions® XTRActive® Polarized™ filters up to 45% of blue-violet light indoors and up to 90% of blue-violet light outdoors. Tests performed on gray lenses with a premium anti-reflective coating. Blue-violet light is between 400 and 455nm (ISO TR 20772:2018). Frames by TALLA®, lenses Transitions® XTRActive Polarized Grey.

(1) For polycarbonate & CR39 lenses across colors achieving 18% transmission at 23°C. (2) For polycarbonate and CR39 lenses across colors. Blue-violet light is measured between 400nm and 455nm (ISO TR 20772:2018). Frames by RAY-BAN®, lenses Transitions® GEN S™ Ruby.